

MARJORIE VREE

PRO BONO CONSULTANT



CITY: NEW YORK
FIELD: GRAPHIC DESIGN
PROJECTS: SIX

“Marjorie can get the best out of the staff and works well with everyone.
She has great insights and a wealth of knowledge.”

Marjorie Vree became a pro bono consultant in 2006, wanting to work with others on projects that would impact the greater good. She adds communications, marketing, and advertising expertise to all of her projects and is regularly credited by nonprofits and team members as contributing great insights, design expertise, and a welcoming “team player” attitude. Marjorie develops close relationships with her nonprofit clients and pro bono consultant team members. One team member described Marjorie as being able to “get the best out of the staff and works well with everyone.”

MARJORIE’S PROJECTS:

ANNUAL REPORT (2),
WEBSITE (2),
ADVANCED WEBSITE,
KEY MESSAGES & BRAND STRATEGY

DEMOCRACY PREP CHARTER SCHOOL
EMILY N. CAREY HARBOR SCHOOL
CRISTO REY NEW YORK HIGH SCHOOL (2)
COOL CULTURE
EAST SIDE HOUSE, INC.

Marjorie is motivated by creating products that move nonprofits forward in ways they would not be able to on their own. She has gained experience in different areas and has enjoyed working with the talented consultant teams and dedicated nonprofit organizations that are passionate about their work and appreciative of the consultants’ added expertise.

Marjorie feels that the Taproot process “makes [her] feel like [she] is making a difference in an efficient and well thought-out way.” She believes pro bono consulting work is important because it gets you out of your routine and allows you to apply your skills in a new arena. As a result, she claims, “you can become a better professional in the for-profit world because you now have a broader perspective on how you can make a greater impact in your work.”

MARJORIE’S PRO BONO POINTERS

ADVICE FROM THE FIELD

Though your specific role should be your main focus, the project works best when it is framed as a collaborative process in which everyone contributes to all functional areas.

Use Taproot materials as a guideline, not a be-all-end-all script.

Did You Know?

Marjorie got her husband involved with Taproot.

Marjorie gets together with her team members every six months to catch up with one another.

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Thank you
for making
it matter,
Marjorie!

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