



Taproot Team Project Application Overview

Thank you for your interest in Taproot Foundation's 12-week team-based pro bono projects. This program is focused on efficiently and flexibly meeting nonprofit needs with custom scopes of work specific to each challenge.

Your responses to the questions below should help us understand your core challenges and capacity-building needs, and how we may be able to design a project suited to address those needs. You may not know the perfect solution to your challenge, but the more details and context you can provide now, the better able we'll be able to identify any potential projects for you.

Application deadlines are February 1st, April 1st, June 1st, August 1st, October 1st and December 1st. Projects run for approximately 12 -15 weeks.

If you have any questions, please contact support@taprootfoundation.org.

The Taproot Foundation would like to thank you for your interest in Taproot Team-Based Projects. Please fill out each respective box to the best of your abilities. You are not required to complete questions regarding other challenges. Once you have fully completed the assessment, Taproot will be able to review your application.

EXPECTATION SETTING

1. Which Taproot office are you nearest?
 - New York City
 - Chicago
 - Oakland
 - Los Angeles
 - Not located in one of the above locations
2. * This program spans from January to April and matches your organization with a team of 4-5 pro bono consultants. If selected, you will need 1-3 team members involved over the course of the project, providing 1-3 hours per week. Additionally, one person should be identified to oversee your organization's participation in the project and to be the point-of-contact for the consultant team. If selected, is your team available from March 2018 to June 2018, and prepared to invest time and energy into this project?
 - Yes
 - No

ORGANIZATION INFORMATION

3. Your Name
 - First Name
 - Last Name
4. Your Job Title
5. Your Email Address
6. Your Direct Phone Number (xxx-xxx-xxxx)
7. Full Name of Organization
8. Your Organization's EIN/Fiscal Sponsor's EIN
9. Your organization's phone number (xxx-xxx-xxxx)
10. Organization's Website
11. Location of Organization
 - City/Town
 - State/Province -- select state --
 - ZIP/Postal Code
12. Number of Full-Time Employees
13. Current * Total Annual Budget
14. Issue Area
 - Arts
 - Education
 - Environment
 - Health
 - Social Services
 - Other (please specify)
15. Mission Statement
16. What are the dates of your organization's most recent or current Strategic Plan?

FUNDERS AND SUPPORTERS

By letting us know what foundations and corporations have supplied support (financial or in-kind, large or small) for your organization in the last two years, the greater the chances are that the Taproot Foundation will be able to work with you.

17. Please indicate all foundations and corporations that have supported your organization in the last two years.

YOUR PRIMARY CHALLENGE

18. Please tell us about a primary challenge your organization is facing and needs to prioritize in the next 6-12 months. In 1-2 paragraphs, please describe this challenge and any specific aspects where you would like pro bono help.
19. In what area of need would you categorize this challenge?
20. If we were to work with you on this challenge, what internal resources and people (list specific titles and roles) would participate to ensure the project's success?

Finance Challenges

21. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
*Help Not Needed – Not Sure – Help Needed – Help Critically Needed
 - Building a Budget
 - Cost Analysis
 - Financial Modeling
 - Overall Financial
 - Assessment
 - Other (please specify)
22. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
23. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
24. What is the ideal time frame in which you want or need to receive this deliverable?
25. How does this deliverable fit within your organization's strategic priorities?
26. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

Human Resources Challenges

27. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
*Help Not Needed – Not Sure – Help Needed – Help Critically Needed
 - Board Development or Recruitment
 - HR Strategy and Needs Assessment
 - HR Systems Assessment and Planning
 - Leadership Development
 - Organizational Design

- Performance Management
 - Volunteer Management
 - Other (please specify)
28. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
29. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
30. What is the ideal time frame in which you want or need to receive this deliverable?
31. How does this deliverable fit within your organization's strategic priorities?
32. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

Marketing Challenges

33. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
- Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
- *Help Not Needed – Not Sure – Help Needed – Help Critically Needed
- Branding
 - Developing Key Messages
 - Developing a Marketing Plan
 - Digital Marketing Strategy
 - Producing Marketing Materials
 - Social Media Strategy
 - Visual Identity or Logo
 - Other (please specify)
34. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
35. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
36. What is the ideal time frame in which you want or need to receive this deliverable?
37. How does this deliverable fit within your organization's strategic priorities?
38. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

Strategic Management Challenges

39. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
- Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
- *Help Not Needed – Not Sure – Help Needed – Help Critically Needed
- Business Planning
 - Competitor Analysis
 - Evaluation and Measurement
 - Strategic Plan Development

- SWOT Analysis
 - Other (please specify)
40. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
41. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
42. What is the ideal time frame in which you want or need to receive this deliverable?
43. How does this deliverable fit within your organization's strategic priorities?
44. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

Technology Challenges

45. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
- Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
- *Help Not Needed – Not Sure – Help Needed – Help Critically Needed
- Database Configuration & Implementation
 - Overall IT Assessment
 - Organizational IT Strategy
 - IT Training
 - Website Build
 - Other (please specify)
46. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
47. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
48. What is the ideal time frame in which you want or need to receive this deliverable?
49. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

OPTIONAL 2ND ORGANIZATIONAL CHALLENGE

50. Thank you for telling us about your primary organizational challenge. If you'd like, you may choose to submit an additional need in a second practice area by selecting "Yes" below, and following the prompts to tell us about your other need. If you don't want to submit a second need, please select "No", which will take you to the end of the application to complete your submission.
- Yes, I want to submit a 2nd need
 - No, I am ready to complete my application

Optional: 2nd Organizational Challenge

51. Please tell us about a second challenge your organization is facing and needs to prioritize in the next 6-12 months. In 1-2 paragraphs, please describe this challenge and any specific aspects where you would like pro bono help.
52. In what area of need would you categorize this challenge?

53. If we were to work with you on this challenge, what internal resources and people (list specific titles and roles) would participate to ensure the project's success?

2nd Challenge: Finance

54. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
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- Building a Budget
 - Cost Analysis
 - Financial Modeling
 - Overall Financial Assessment
 - Other (please specify)
55. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
56. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
57. What is the ideal time frame in which you want or need to receive this deliverable?
58. How does this deliverable fit within your organization's strategic priorities?
59. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

2nd Challenge: Human Resources

60. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
*Help Not Needed – Not Sure – Help Needed – Help Critically Needed
- Board Development or Recruitment
 - HR Strategy and Needs Assessment
 - HR Systems Assessment and Planning
 - Leadership Development
 - Organizational Design
 - Performance Management
 - Volunteer Management
 - Other (please specify)
61. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
62. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.

63. What is the ideal time frame in which you want or need to receive this deliverable?
64. How does this deliverable fit within your organization's strategic priorities?
65. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

2nd Challenge: Marketing

66. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.
*Help Not Needed – Not Sure – Help Needed – Help Critically Needed
 - Branding
 - Developing Key Messages
 - Developing a Marketing Plan
 - Digital Marketing Strategy
 - Producing Marketing Materials
 - Social Media Strategy
 - Visual Identity or Logo
 - Other (please specify)
67. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
68. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
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70. How does this deliverable fit within your organization's strategic priorities?
71. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

2nd Challenge: Strategic Management

72. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.
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*Help Not Needed – Not Sure – Help Needed – Help Critically Needed
 - Business Planning
 - Competitor Analysis
 - Evaluation and Measurement
 - Strategic Plan Development
 - SWOT Analysis
 - Other (please specify)
73. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?
74. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.
75. What is the ideal time frame in which you want or need to receive this deliverable?
76. How does this deliverable fit within your organization's strategic priorities?



77. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

2nd Challenge: Technology

78. Based on your stated challenge, please indicate how critically your organization needs support within the following areas of work.

Please note that this is not an exhaustive list of project types, but will help us understand where your organization is currently strong, and what type of project may be most effective. You may use the "Other" field if you feel as though your needs are not captured here.

*Help Not Needed – Not Sure – Help Needed – Help Critically Needed

- Database Configuration & Implementation
- Overall IT Assessment
- Organizational IT Strategy
- IT Training
- Website Build
- Other (please specify)

79. Has your organization attempted to tackle any of the needs identified above in the past? If so, what happened?

80. Please share the specific deliverable or aspect of this opportunity that you would like to see by the end of this project.

81. What is the ideal time frame in which you want or need to receive this deliverable?

82. How does this deliverable fit within your organization's strategic priorities?

83. If chosen to work with Taproot, how do you plan to maintain and utilize the project deliverable(s) once the project completes to ensure the deliverable(s) is implemented?

THANK YOU

Thank you very much for your interest in Taproot's pro bono support! We will be reviewing applications on a rolling basis, and will follow up by December 1st.

Please click 'Done' below to submit your application!

Would you like to receive general updates via email from the Taproot Foundation?