

Volunteer Support for Start-Up and Early-Stage Nonprofits

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Meet The Presenters



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Coach





Meet Taproot

Taproot empowers missiondriven organizations by mobilizing skilled volunteers to advance resource equity.



Taproot for Start-Ups and Early-Stage Organizations



22+

Issue Areas Served



44

Pro Bono Matches Weekly



On-Demand

Consultations and Projects
Available



63%

Nonprofit Partners with < 5 FTE



Pro Bono Services Delivered





Which type of volunteer support would your early-stage nonprofit find most useful?

- Business Strategy
- Marketing & Communications
- Operations & Analytics
- Human Resources
- IT & Technology
- Business Development & Fundraising
- Finance & Accounting



Common Start-Up Challenges Pro Bono Solutions



Challenge: Impact Measurement



- Optimize Our Data Collection Practices
- Stakeholder Research



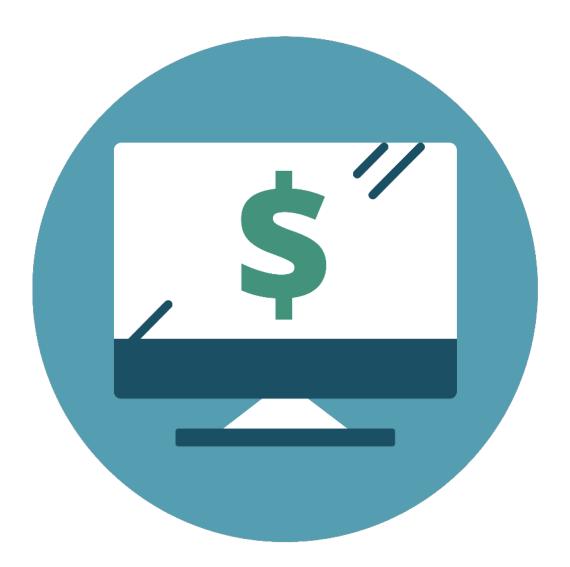
Challenge: Brand Awareness & Credibility



- Brand Style Guide
- Communications Plan
- Key Messages Development



Challenge: Funding & Sustainability



- Chart of Accounts
- Develop Your Case for Support
- Grant Proposal Review
- Earned Income Strategy



Challenge: Strategic Planning



- Mission & Vision Statement Development
- Conduct a SWOT Analysis
- Program Design



Challenge: Limited Human Resources



- Organization Chart
- Board Recruitment Strategy



Challenge: Technological Infrastructure



- Office 365 or G-Suite Set-Up
- Website Training Support
- Accounting Systems Set-Up





Your to-do list is growing by the minute, but support is just a few mouse clicks away...

Which pro bono partnership are you most likely to dive into in the next 3 months?







Join the Taproot Community

- Free of cost, unlimited accounts for your staff or board
- On-demand consultations and multi-week projects, access to Taproot's full suite of corporate and grant-maker-led programming
- Access to nonprofit coaching, networking, and pro bono readiness resources from the national leader in skills-based volunteerism





Tips for Great Pro Bono

- Act like a paying client
- Know and define your needs
- Be realistic about deadlines
- Learning goes both ways



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Questions & Answers help@taprootplus.org