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Volunteer Support for Start-Up and Early-Stage Nonprofits

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Meet The Presenters



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Meet Taproot

Taproot empowers mission-driven organizations by mobilizing skilled volunteers to advance resource equity.



Taproot for Start-Ups and Early-Stage Organizations



22+

Issue Areas
Served



On-Demand

Consultations
and Projects
Available



\$300 million

Pro Bono
Services
Delivered



44

Pro Bono
Matches
Weekly



63%

Nonprofit
Partners with
< 5 FTE

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Which type of volunteer support would your early-stage nonprofit find most useful?

- Business Strategy
- Marketing & Communications
- Operations & Analytics
- Human Resources
- IT & Technology
- Business Development & Fundraising
- Finance & Accounting



Common Start-Up Challenges & Pro Bono Solutions



Challenge: Impact Measurement



Partnership Possibilities with Skilled Volunteers:

- Optimize Our Data Collection Practices
- Stakeholder Research

Challenge: Brand Awareness & Credibility



Partnership Possibilities with Skilled Volunteers:

- Brand Style Guide
- Communications Plan
- Key Messages Development

Challenge: Funding & Sustainability



Partnership Possibilities with Skilled Volunteers:

- Chart of Accounts
- Develop Your Case for Support
- Grant Proposal Review
- Earned Income Strategy

Challenge: Strategic Planning



Partnership Possibilities with Skilled Volunteers:

- Mission & Vision Statement Development
- Conduct a SWOT Analysis
- Program Design

Challenge: Limited Human Resources



Partnership Possibilities with Skilled Volunteers:

- Organization Chart
- Board Recruitment Strategy

Challenge: Technological Infrastructure



Partnership Possibilities with Skilled Volunteers:

- Office 365 or G-Suite Set-Up
- Website Training Support
- Accounting Systems Set-Up



Your to-do list is growing by the minute,
but support is just a few mouse clicks
away...

Which pro bono partnership are you most
likely to dive into in the next 3 months?



www.taprootplus.org

GET THE SUPPORT YOU NEED

You make the world a better place, but you can't do it alone.
Taproot Plus matches you with skilled volunteers who help you build a stronger organization.

GET STARTED

READ FAQ

Join the Taproot Community

- Free of cost, unlimited accounts for your staff or board
- On-demand consultations and multi-week projects, access to Taproot's full suite of corporate and grant-maker-led programming
- Access to nonprofit coaching, networking, and pro bono readiness resources from the national leader in skills-based volunteerism



Tips for Great Pro Bono

- Act like a paying client
- Know and define your needs
- Be realistic about deadlines
- Learning goes both ways

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Questions & Answers

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