

# taproot



**Build Your Resume By Donating Time & Talents  
to Nonprofits**

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# Meet the Speakers



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## Meet Taproot

Taproot empowers mission-driven organizations by mobilizing skilled volunteers to advance resource equity.



# Taproot for Volunteers



**37,000**

Engaged  
volunteers



**1.9 million**

Volunteer  
hours



**\$300 million**

Donated to  
social good  
organizations



**400+**

Virtual  
volunteer  
opportunities  
updated daily



**19,000+**

Social good  
organizations  
from 22+ issue  
areas



# What is Skills-Based Volunteering?

A donation of one's abilities, talents, networks, and resources to social good organizations.



## Added Capacity

Gives nonprofits the tools to support what they do best: uplifting their communities



## Community

Builds lasting connections between volunteers and social good organizations



## Impact

Provide long-term value to social good organizations



What is your professional  
superpower?





What social causes are  
near & dear to your heart?





What's the career move  
you hope volunteering can  
help you achieve?





# Benefits of Skills-Based Volunteering



Supporting  
Important  
Social Causes



Expanding  
Your Network



Building Your  
Resume



Strengthening  
Skills



Community needs continue  
to increase while funding and  
volunteer support for  
nonprofits declines.





Making a difference  
alongside a social cause you  
care about is the biggest  
benefit of volunteering your  
professional skills.





## Expand Your Network

- Geographically
- Positionally
- Thematically



## Build Your Resume

- Feature Volunteer Work
- Be Relevant
- Prioritize Achievements
- Fill Employment Gaps



## Strengthen Your Skills

- Be Relevant
- Reinforce Soft Skills
- Show Commitment

# Transitioning Your Corporate Expertise to the Nonprofit Sector



- You and the nonprofit both bring unique areas of expertise to the partnership
- Listen and seek understanding before offering solutions
- Involve your nonprofit partner in decision making
- Be direct about your recommendations, needs, and expectations
- Stay open-minded about volunteer roles that 'require' broad expertise
- Treat skills-based volunteering like paid work



# How to Give Back (While Building Your Resume) Through Taproot





[www.taprootplus.org](http://www.taprootplus.org)

# GET THE SUPPORT YOU NEED

You make the world a better place, but you can't do it alone.  
Taproot Plus matches you with skilled volunteers who help you build a stronger organization.

GET STARTED

READ FAQ

## Join the Taproot Community

- Free of cost, accessible across the U.S., U.K., E.U., Canada, and India
- Flexible virtual volunteering, one-hour consultations and multi-week projects, with nonprofits across 22+ issue areas
- Access to Taproot's full suite of partner-sponsored programming
- Access to skills-based volunteerism resources & best practices, networking, and user support from the national leader in skills-based volunteerism



## Create an Account

- Get started at [taprootplus.org](https://taprootplus.org)
- Use an email you check regularly
- Complete skill and issue area selections upon sign-up
- Add LinkedIn profile, if comfortable sharing



## Find a Volunteer Opportunity

- Sessions: one-hour consultations
- Projects: multi-week engagements resulting in a specific deliverable
- On the [Browse Opportunities](#) page, use filtering options
- Unsure if an opportunity is the right fit? Apply anyway!



## Apply for a Volunteer Opportunity

- Provide a brief statement of interest
- Select your availability for a call with the nonprofit
- Complete the Community Agreement



## Connecting with a Nonprofit: Sessions

- Read up on the nonprofit
- Prep notes and questions before the one-hour call
- **Optional:** Share additional resources, help draft a Project description, or continue working together!



## Example One-Hour Consultation Session Outcomes

- Consulting on recruitment strategies
- Tips for getting started with QuickBooks
- Advice for building a strong board
- Project management best practices
- Mapping out the strategic planning process





## Connecting with a Nonprofit: Projects

- Prep notes and questions
- Make sure their timeline aligns with your availability
- Assess if you're a good match for the nonprofit's needs and culture



## Example Multi-Week Project Outcomes

- Accounting systems set up
- Staff and volunteer retention tactics
- Data collection practice optimization
- Mission and vision statement development
- Annual impact report graphic design





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Questions & Answers  
[help@taprootplus.org](mailto:help@taprootplus.org)