

taproot

Virtual Volunteer Support for Your Nonprofit's Capacity Needs

Taproot Foundation | October 2023

On The Agenda

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- 5 Principles of Working with Skilled Volunteers
- Nonprofit Spotlight
- How Nonprofits Can Tap Into Support
- Examples of Support You Can Access
- Q&A

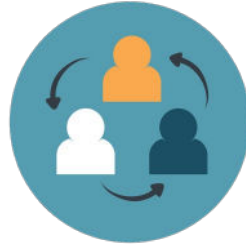




Meet Taproot

Taproot empowers mission-driven organizations by mobilizing skilled volunteers to advance resource equity.

Linking up nonprofits like yours with capacity building support



22+

Issue Areas Served



On-Demand

Consultations and Projects Available



\$300 million

Pro Bono Services Delivered



44

Pro Bono Matches Weekly



63%

Nonprofit Partners with < 5 FTE

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Why Taproot?

- Democratizing access to resources
- Nonprofits often don't have opportunities to conduct a root cause analysis
- Volunteers eager to give but unsure where or how
- Nonprofits have trouble translating needs into consultant opportunities



A blue-tinted photograph of three diverse professionals in an office setting. A man on the left is looking towards a woman in the center, who is smiling and looking down at a device. A woman on the right is also looking down at the device. The background shows office desks and computer monitors.

5 Principles of Working With Skilled Volunteers

1) Act like a paying client

- Assess staff and board readiness
- Prepare for knowledge transfer
- Commit to timely, direct and honest feedback

2) Know and identify your needs

- Determine the size of the project
- Map solutions back to priorities
- What are the dependencies?

3) Get the right resource for the right job

- Vet prospective volunteers
- Think about workplace culture
- Skilled volunteering is not a giveaway, it's a *partnership*

4) Be realistic about deadlines

- Even small tasks can take longer than expected
- Skilled volunteering is rarely a good solution for *urgent* needs

5) Learning goes both ways

- Is this need urgent?
- What type of skill set do you need?
- Active communication is key to keeping the timeline on point



Nonprofit Spotlight



Chris Weickert
Hope For Haitians

HOPE FOR
HAITIANS



How Nonprofits Can Tap Into Support

www.taprootplus.org

GET THE SUPPORT YOU NEED

You make the world a better place, but you can't do it alone.
Taproot Plus matches you with skilled volunteers who help you build a stronger organization.

GET STARTED

READ FAQ

Join the Taproot Community

- Free of cost, unlimited accounts for your staff or board
- On-demand consultations and multi-week projects, access to Taproot's full suite of corporate and grant-maker-led programming
- Access to nonprofit coaching, networking, and pro bono readiness resources from the national leader in skills-based volunteerism

Projects



Sessions



Pitch Perfect: Projects

- Describe the project you would like a skilled volunteer to complete.
- Create a compelling pitch to attract volunteers to your project.
- What preparations have you made for the project? How do you plan to implement the project once it's complete?

Pitch Perfect: Sessions

- Stay focused
- Clarify the goal of the call
- Be Specific



Examples of Support You Can Access

Marketing and Communications



Partnership Possibilities with Skilled Volunteers:

- Brand Style Guide
- Graphic Design
- Social Media Strategy
- Key Messages Development

Business Strategy and Finance



Partnership Possibilities with Skilled Volunteers:

- Chart of Accounts
- QuickBooks
- Develop Your Case for Support
- Financial Audit

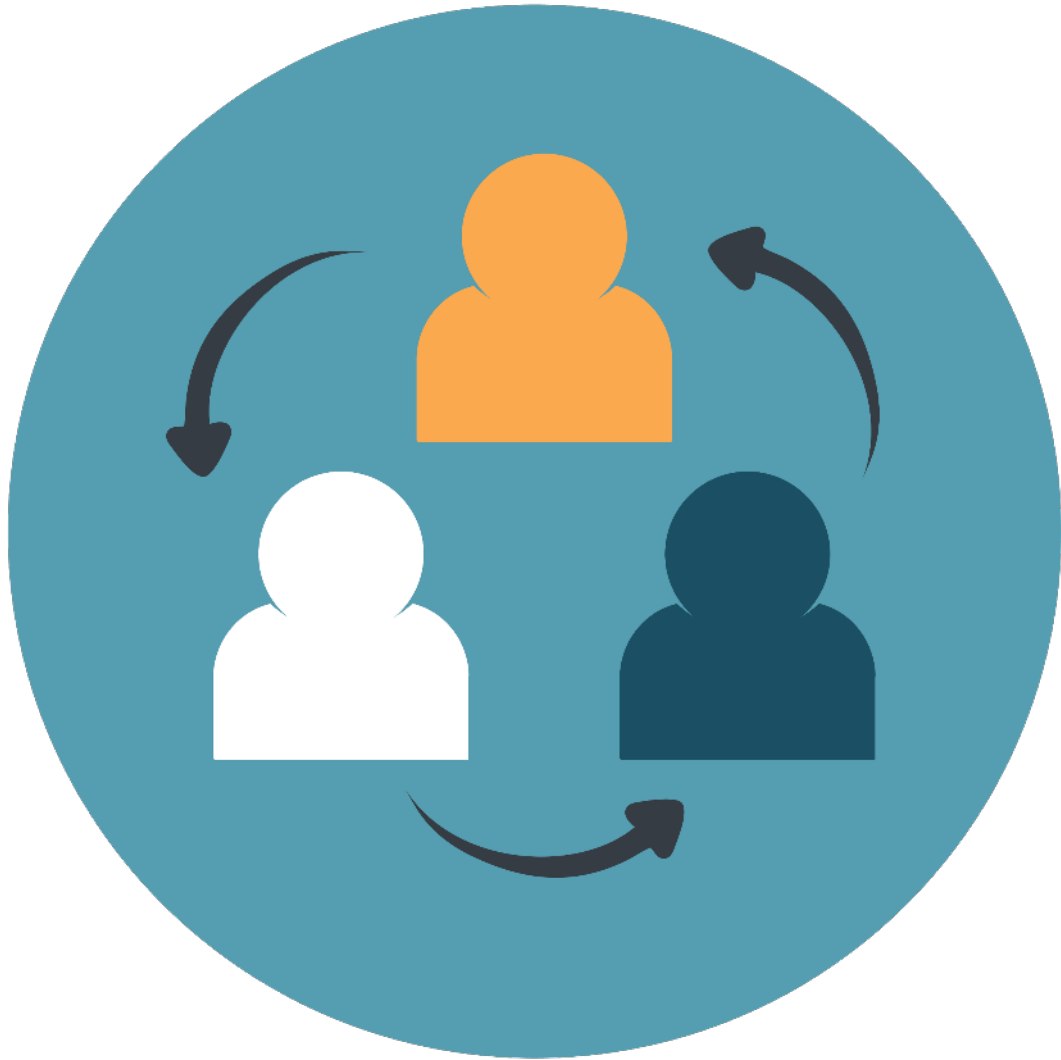
Information Technology



Partnership Possibilities with Skilled Volunteers:

- Office 365 or G-Suite Set-Up
- Website UX/UI Design
- Video Editing
- Salesforce/CRM Set Up

Human Resource and Leadership Development



Partnership Possibilities with Skilled Volunteers:

- Organization Chart
- Board Recruitment Strategy
- Volunteer Management System
- Employee Handbook



Just to name a few...
What kind of skilled
volunteering do you
need?



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Questions & Answers

help@taprootplus.org