

taproot



Donating Your Skills During the Holiday Season

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Meet the Speakers



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Meet Taproot

Taproot empowers mission-driven organizations by mobilizing skilled volunteers to advance resource equity.



Taproot for Volunteers



37,000

Engaged
volunteers



1.9 million

Volunteer
hours



\$300 million

Donated to
social good
organizations



400+

Virtual
volunteer
opportunities
updated daily



19,000+

Social good
organizations
from 22+ issue
areas





What social causes are
near & dear to your heart?



What is Skills-Based Volunteering?

A donation of one's abilities, talents, networks, and resources to social good organizations.



Added Capacity

Gives nonprofits the tools to support what they do best: uplifting their communities



Community

Builds lasting connections between volunteers and social good organizations



Impact

Provide long-term value to social good organizations



What is your professional
superpower?



Benefits of Skills-Based Volunteering



Supporting
Important
Social Causes



Expanding
Your Network



Building Your
Resume



Strengthening
Skills



Community needs continue
to increase while funding and
volunteer support for
nonprofits declines.





Making a difference
alongside a social cause you
care about is the biggest
benefit of volunteering your
professional skills.





Taproot's Holiday Volunteerism Drive

- Spread awareness of this impactful form of community service
- More resources for more organizations
- Build community—you are all a part of a broader movement



Expand Your Network

- Geographically
- Positionally
- Thematically



Build Your Resume

- Feature Volunteer Work
- Be Relevant
- Prioritize Achievements
- Fill Employment Gaps



Strengthen Your Skills

- Be Relevant
- Reinforce Soft Skills
- Show Commitment



How to Donate Your Skills During the Holiday Season (and Beyond!) through Taproot



www.taprootplus.org

GET THE SUPPORT YOU NEED

You make the world a better place, but you can't do it alone.
Taproot Plus matches you with skilled volunteers who help you build a stronger organization.

[GET STARTED](#)[READ FAQ](#)

Join the Taproot Community

- Free of cost, accessible across the U.S., U.K., E.U., Canada, and India
- Flexible virtual volunteering, one-hour consultations and multi-week projects, with nonprofits across 22+ issue areas
- Access to Taproot's full suite of partner-sponsored programming
- Access to skills-based volunteerism resources & best practices, networking, and user support from the national leader in skills-based volunteerism



Create an Account

- Get started at taprootplus.org
- Use an email you check regularly
- Complete skill and issue area selections upon sign-up
- Add LinkedIn profile, if comfortable sharing



Find a Volunteer Opportunity

- Sessions: one-hour consultations
- Projects: multi-week engagements resulting in a specific deliverable
- On the [Browse Opportunities](#) page, use filtering options
- Unsure if an opportunity is the right fit? Apply anyway!



Apply for a Volunteer Opportunity

- Provide a brief statement of interest
- Select your availability for a call with the nonprofit
- Complete the Community Agreement



Connecting with a Nonprofit: Sessions

- Read up on the nonprofit
- Prep notes and questions before the one-hour call
- **Optional:** Share additional resources, help draft a Project description, or continue working together!



Example One-Hour Consultation Session Outcomes

- Consulting on recruitment strategies
- Tips for getting started with QuickBooks
- Advice for building a strong board
- Project management best practices
- Mapping out the strategic planning process





Connecting with a Nonprofit: Projects

- Prep notes and questions
- Make sure their timeline aligns with your availability
- Assess if you're a good match for the nonprofit's needs and culture



Example Multi-Week Project Outcomes

- Accounting systems set up
- Staff and volunteer retention tactics
- Data collection practice optimization
- Mission and vision statement development
- Annual impact report graphic design



Transitioning Your Corporate Expertise to the Nonprofit Sector



- You and the nonprofit both bring unique areas of expertise to the partnership
- Listen and seek understanding before offering solutions
- Involve your nonprofit partner in decision making
- Be direct about your recommendations, needs, and expectations
- Stay open-minded about volunteer roles that 'require' broad expertise
- Treat skills-based volunteering like paid work

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Questions & Answers
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