

## Build Your Resume By Donating Time & Talents to Nonprofits

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#### Meet the Speakers



Joshua Groll
Nonprofit Success
Coach
he/him/his
LinkedIn



Kimberly Swartz

Senior Director, Community
Engagement
she/her/hers

<u> inkedIn</u>



#### Meet Taproot

Taproot empowers mission-driven organizations by mobilizing skilled volunteers to advance resource equity.



### Taproot for Volunteers



37,000

**Engaged** volunteers



1.9 million

Volunteer hours



\$300 million

Donated to social good organizations



400+

Virtual volunteer opportunities updated daily



19,000+

Social good organizations from 22+ issue areas



# What is Skills-Based Volunteering?

A donation of one's abilities, talents, networks, and resources to social good organizations.



#### Added Capacity

Gives nonprofits
the tools to
support what
they do best:
uplifting their
communities



#### Community

Builds lasting connections between volunteers and social good organizations



#### **Impact**

Provide longterm value to social good organizations





# What is your professional superpower?







# What social causes are near & dear to your heart?







# What's the career move you hope volunteering can help you achieve?





#### Benefits of Skills-Based Volunteering



Supporting Important Social Causes



Expanding Your Network



Building Your Resume



Strengthening Skills





# Community needs continue to increase while funding and volunteer support for nonprofits declines.





Making a difference alongside à social cause you care about is the biggest benefit of volunteering your professional skills.

taproot



#### **Expand Your Network**

- Geographically
- Positionally
- Thematically





#### Build Your Resume

- Feature Volunteer Work
- Be Relevant
- Prioritize Achievements
- Fill Employment Gaps





#### Strengthen Your Skills

- Be Relevant
- Reinforce Soft Skills
- Show Commitment



## Transitioning Your Corporate Expertise to the Nonprofit Sector



- You and the nonprofit both bring unique areas of expertise to the partnership
- Listen and seek understanding before offering solutions
- Involve your nonprofit partner in decision making
- Be direct about your recommendations, needs, and expectations
- Stay open-minded about volunteer roles that 'require' broad expertise
- Treat skills-based volunteering like paid work

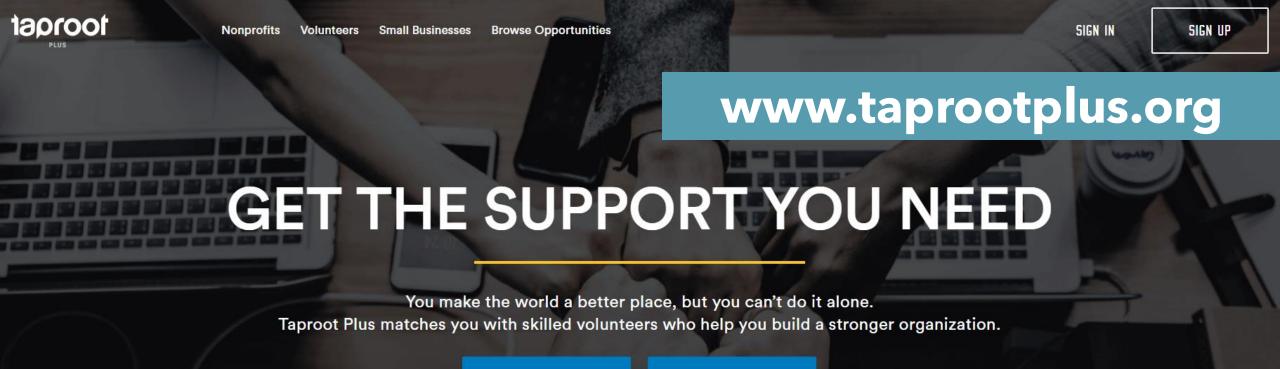




# How to Give Back (While Building Your Resume) Through Taproot





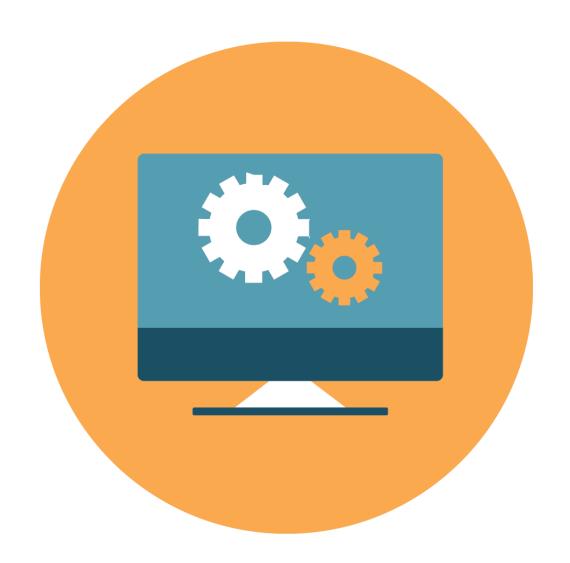


GET STARTED

READ FAO

#### Join the Taproot Community

- Free of cost, accessible across the U.S., U.K., E.U., Canada, and India
- Flexible virtual volunteering, one-hour consultations and multi-week projects, with nonprofits across 22+ issue areas
- Access to Taproot's full suite of partner-sponsored programming
- Access to skills-based volunteerism resources & best practices, networking, and user support from the national leader in skills-based volunteerism



#### Create an Account

- Get started at <u>taprootplus.org</u>
- Use an email you check regularly
- Complete skill and issue area selections upon sign-up
- Add LinkedIn profile, if comfortable sharing





#### Find a Volunteer Opportunity

- Sessions: one-hour consultations
- Projects: multi-week engagements resulting in a specific deliverable
- On the <u>Browse Opportunities</u> page, use filtering options
- Unsure if an opportunity is the right fit? Apply anyway!





## Apply for a Volunteer Opportunity

- Provide a brief statement of interest
- Select your availability for a call with the nonprofit
- Complete the Community Agreement





## Connecting with a Nonprofit: Sessions

- Read up on the nonprofit
- Prep notes and questions before the one-hour call
- Optional: Share additional resources, help draft a Project description, or continue working together!





#### Example One-Hour Consultation Session Outcomes

- Consulting on recruitment strategies
- Tips for getting started with QuickBooks
- Advice for building a strong board
- Project management best practices
- Mapping out the strategic planning process







## Connecting with a Nonprofit: Projects

- Prep notes and questions
- Make sure their timeline aligns with your availability
- Assess if you're a good match for the nonprofit's needs and culture





#### Example Multi-Week Project Outcomes

- Accounting systems set up
- Staff and volunteer retention tactics
- Data collection practice optimization
- Mission and vision statement development
- Annual impact report graphic design





Questions & Answers help@taprootplus.org